

WHY LENORA, WHY NOW?

Why select Lenora for your project or event? Lenora will help you make your project have long-term measurable results that translate into a competitive advantage. If you wish, she will:

- Visit your organization free for one day to conduct in-depth research to customize the project. The only cost to you is travel and lodging.
- Provide follow up via tele-seminars, reminder emails, or voicemails for all participants. You choose which method will fit your culture best.
- Provide 30 minutes of coaching for a key leader, free.
- Write an article for your in-house magazine or newsletter to reinforce the learning, free.

Others have recognized Lenora's expertise:

- 2006-2007 president of the National Speakers Association, an organization of experts who speak professionally.
- Adjunct faculty member at University of North Carolina at Greensboro and Bryan School of Business and Economics.
- Author of *The Diversity Advantage: A Guide to Making Diversity Work* and numerous articles.
- Award winning research partner for a project studying diversity within organizations across the United States.
- Past board chair of Win-Win Resolutions, Inc., a nonprofit organization that teaches conflict resolution and diversity sensitivity using interactive drama for K-12 students in her community.

Lenora's services include keynote presentations, workshops, diversity strategic planning facilitation, organizational assessments, individual profiles, individual crisis coaching, train-the-trainer workshops and consulting.