

[KEYNOTES & PROGRAMS]

FROM ADVERSARIES TO ALLIES: GENDER COMMUNICATION IN THE WORKPLACE

This fun presentation will help you improve your communication skills with the opposite gender. You will explore ways to say what you mean in a way the other gender will understand. This insightful session will help both men and women learn how to express themselves in a way that improves results. By practicing techniques that recognize communication differences without value judging, you will discover your own hidden communication strengths.

As a result of applying the principles and skills presented, you will be able to:

- Identify the 3 major male and female communication tendencies;
- Explore the 5 habits that hinder effective communication;
- Manage gender conflict more effectively.

The focus of this session is on communication solutions not gender bashing, thus both men and women can enhance their effectiveness. By applying a few simple rules each will be able to refrain from trying to “fix” the other.